



UNIONTM
COUNTY
SOUTH CAROLINA
CHAMBER OF
COMMERCE

Membership



Dear Valued Business Partners,

It is with pleasure that I address you as the Executive Director of the Union County Chamber of Commerce (Chamber).

While visiting many of you, I have heard the same concerns echoed time and time again. As members and potential members, you have been clear that you would like to see tangible benefits and incentives for you and your business. In particular, several of you have expressed an interest in learning more about marketing strategies that would propel your business to a new level.

Your voices have been heard. In an effort to address your feedback and to support your stated needs, I am excited to present you with the Chamber's newly created Membership Levels. The levels are more flexible than in the past and are designed to provide valuable benefits that fit every budget and every business, large, medium or small.

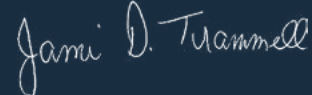
Please browse our new Membership Levels to help you choose the level that is best for you.

Within these pages you will learn why it is critical to the success of your business to be a Chamber member and how that lends credibility and stability to your organization.

I anticipate and encourage your calls and emails. As I have mentioned on a number of occasions, the term Team Union, South Carolina, will be our trademark. Together we can revitalize all aspects of our community.

I commit my efforts to making Union County a better place and I request your support and patience in doing so!

Sincerely,



Jami D. Trammell, Executive Director
Union County Chamber of Commerce

#TeamUnionSC

135 West Main Street | Union, SC 29379
o 864-427-9039 | f 864-427-9030

unionsc.com

Why Membership is Important to Your Success

1. Membership brings credibility to your business. You can increase positive perception among consumers and business owners when you're identified as a member of a chamber of commerce.
2. Increase your visibility in the community. If you are signing up as a new member of the chamber of commerce, you will be listed in the chamber e-newsletter, on Facebook and have the opportunity to be highlighted in other chamber publications. You also can grow your business by advertising with the chamber and sponsoring events. The chamber may also promote your grand opening/ ribbon-cutting ceremony and assist with any public relations efforts.
3. Create networking opportunities. The chamber will host numerous networking opportunities, as well as professional leadership development. You can build your business while promoting developments of keen interest to local businesses and the community at large.
4. Gain a voice in government. The local chamber takes on the tough issues and opposes new regulations, taxes, fees, assessments and costs directed at small businesses. It also helps protect the principles of free enterprise and aids businesses in being treated fairly.





5. Make business contacts. The chamber's most fundamental mission is to generate more business activity for the community. The chamber initiates more business-to-business commerce and more opportunities for networking and connecting local professionals than is available through most other organizations.

6. Receive chamber e-newsletters. E- Newsletters provide new member information, interesting information about operating a local business, articles about the local community, a community calendar and details about up-and-coming chamber events, among other things.

7. Acquire customer referrals. Every day, your local chamber receives calls from individuals and businesses looking for potential vendors, and chamber members typically recommend chamber members.

8. Chamber events and programs. Chamber events and programs provide members with great opportunities to get to know new people and expand their prospect base. Chamber events are innovative and fun ways to help members meet potential customers, clients and vendors and generate new business leads.

9. Promotion and publicity. With a chamber membership, you can reach potential clients through member exclusive advertising and opportunities for business-to-business advertising and publicity.

Membership Levels

Executive Member \$2,500

- 5x8 banner displayed for 30 days on the "Corporate Wall" (Exterior Chamber wall visible from Main Street)
- Flyers, promotions and special announcements on all social media outlets & distributed to all members
- Boost your special event or promotion on Facebook for 7 days once annually on request
- Business logo & link in member only online directory
- Business highlighted once annually in quarterly E-newsletter
- Use of Chamber conference room twice annually upon request
- Opportunity to present community awards at annual Chamber banquet
- Opportunity to sponsor Business After Hours and other events highlighting your business to members & potential customers
- Ribbon cutting at no charge
- Opportunity for you or your employees to participate in Leadership Union
- Opportunity to sponsor Leadership Union and Youth Leadership
- Receive quarterly E-Newsletter
- Free notary service for members
- Complimentary access to member database upon request
- Email material of your choosing to entire member database twice annually upon request
- Recognition as new member on all social media, website, E-Newsletter and newspaper
- Member plaque for your establishment
- Represented at all events on member's banner





Shareholder Member \$1,250

- Flyers, promotions & special announcements on all social media outlets & distributed to all members
- Special event or promotion on Facebook for 7 Days once annually on request
- Business logo & link in member only online directory
- Business highlighted once annually in quarterly E-Newsletter
- Use of Chamber conference room once annually upon request
- Opportunity to present community awards at annual Chamber banquet
- Opportunity to sponsor Business After Hours and other Chamber events highlighting your business to Chamber members & potential customers
- Ribbon cutting at no charge
- Opportunity for you or your employees to participate in Leadership Union
- Opportunity to sponsor Leadership Union and Youth Leadership
- Receive Chamber quarterly E-Newsletter
- Free notary service for members
- Complimentary access to Chamber member database upon request
- Email material of your choosing to entire Chamber members database twice annually upon request
- Recognition as new member on all social media, website, E-Newsletter and newspaper
- Member plaque for your establishment
- Represented at all Chamber events on member's banner



Investor Member \$500

- Flyers, promotions & special announcements on all social media outlets & distributed to all members
- Business logo & link in member only online directory
- Use of Chamber conference room once annually upon request
- Opportunity to present community awards at annual Chamber banquet
- Opportunity to sponsor Business After Hours and other Chamber events highlighting your business to Chamber members & potential customers
- Ribbon cutting at no charge
- Opportunity for you or your employees to participate in Leadership Union
- Opportunity to sponsor Leadership Union and Youth Leadership
- Receive Chamber quarterly E-Newsletter
- Free notary service for members
- Complimentary access to Chamber member database upon request
- Email material of your choosing to entire Chamber members database twice annually upon request
- Recognition as new member on all social media, website, E-Newsletter and newspaper
- Member plaque for your establishment



Entrepreneur Member \$200

- Flyers, promotions & special announcements on all social media outlets & distributed to all members
- Business logo & link in member only online directory
- Opportunity to sponsor Business After Hours and other Chamber events highlighting your business to Chamber members & potential customers
- Ribbon cutting at no charge
- Opportunity for you or your employees to participate in Leadership Union
- Receive Chamber quarterly E-Newsletter
- Free notary service for members
- Complimentary access to Chamber member database upon request
- Recognition as new member on all social media, website, E-Newsletter and newspaper
- Member plaque for your establishment

Individual Sponsor \$100

- Available to citizens only

Join Now!

Select the appropriate level and return the completed form along with your contribution payable to **Union County Chamber of Commerce**
135 West Main Street, Union, SC 29379,
or visit us at **UnionSC.com** to pay online
via PayPal by selecting "Member Dues."

- ☐ **Executive Member \$2,500** ☐ **Shareholder Member \$1,250**
☐ **Investor Member \$500** ☐ **Entrepreneur Member \$20**
☐ **\$200 Individual Sponsor \$100**

Contact Name: _____

Company: _____

Website: _____

City: _____ State: _____ Zip: _____

Email: _____

Preferred Telephone: _____

or register online: **UnionSC.com**





UNION COUNTYTM
SOUTH CAROLINA
CHAMBER OF COMMERCE

135 West Main Street
Union, South Carolina 29379
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UnionSC.com

find us



#TeamUnionSC